

SaaSAM Group operates in the SaaS industry, specialising in Contract Lifecycle Management (CLM) and Customer Relationship Management (CRM) solutions. The company helps organisations streamline operations, improve efficiency, and enhance compliance.

## OBJECTIVE

SaaSAM implemented **Agiloft CLM** internally to streamline contract management, boost efficiency, and set a benchmark for delivering top-tier solutions.

## SOLUTION



SaaSAM selected Agiloft for its flexibility, scalability, and seamless integration. Key advantages included:

- **No-Code Customisation:** Easy workflow adjustments and system configuration without coding.
- **Comprehensive Features:** End-to-end contract tracking, approvals, and automation.
- **Seamless Integrations:** SSO, MS Word, Outlook, e-signature, and Xero.
- **Scalable Architecture:** Future-proof solution aligned with business growth.

Key Features:

- **CLM Advanced Module:** Automates contract creation, negotiation, and execution.
- **Custom Integrations:** Agiloft integrated with Creatio CRM, optimizing business processes.

## BENEFITS

- **30% Faster Contract Cycle Times:** Reduced from creation to execution.
- **Improved Efficiency:** 25% less time spent on manual tasks.
- **Automated Renewals:** 100% compliance with renewal deadlines.
- **Optimised Workflows:** Integration with SSO, MS Word, Outlook, e-signature, and Xero improved efficiency by 20%.
- **Better Compliance & Reporting:** Centralised contract storage ensured regulatory adherence.

## AT A GLANCE CHALLENGES

- The lack of automated tracking led to potential revenue loss, driving urgency to establish new contracts quickly.
- **Slow Approvals:** Manual routing delayed contract execution.
- **Compliance Risks:** Decentralised storage increased non-compliance risk.
- **Limited Insights:** Inadequate reporting hindered decision-making.

## BENEFITS

- Automated contract workflows and centralised storage.
- Improved renewal tracking with automated alerts.
- Accelerated approvals with streamlined processes.
- Increased visibility with real-time reporting.

## CONCLUSION

SaaSAM CEO



Agiloft's integrations streamlined workflows, enhanced compliance, and improved contract visibility. Automation reduced manual effort, accelerated processes, and positioned SaaSAM for long-term efficiency and growth.

For more information on how SaaSAM can streamline your contract management and help achieve your business goals, visit SaaSAM Group at [www.saasamgroup.com](http://www.saasamgroup.com)